

BEST AVAILABLE COPY

ATT X

Disclosure EMD8-2000-0227

Prepared for and/or by an IBM Attorney

Created By: Gifford Martino Created On: 10/20/2000 10:08:02 AM
Last Modified By: Gifford Martino Last Modified On: 12/08/2000 10:42:32 AM

Required fields are marked with the asterisk (*) and must be filled in to complete the form.

* Title of Invention: **Business Method for charging stadium shots**

Summary

Status	
Processing Location	
Functional Area	
Attorney/Patent Professional	
IDT Team	
Submitted Date	
Owning Division	
Incentive Program	
Lab	
Technology Code	
PVT Score	

Inventors with Lotus Notes IDs

Inventors: Gifford Martino/Endicott/IBM, Cary Bates/Rochester/IBM, John Santuososso/Rochester/IBM, Vincent Timon III/Endicott/IBM

Martino, G.F. (Gifford)					
Bates, Cary L.					
Santuososso, John M.					
> Timon III, V.T. (Vincent)					

> denotes primary contact

Inventors without Lotus Notes IDs

IDT Selection

Select Functional Area

IDT Team:	Attorney/Patent Professional:
-----------	-------------------------------

END8-2000-0227 Business Method for charging stadium shots - continued

Response Due to IP&L : 01/08/2001

Main Idea

1. Describe your invention, stating the problem solved (if appropriate), and indicating the advantages of using the invention.
Problem:

Today when people go to a venue such as a sporting event or a concert there is often times when the cameras will take photos of the audience. People go to great lengths practically dressing themselves and their children up in costumes hoping to draw the camera's attention.

Solution

Our solution is a business method that allow the teams to make additional cash by selling "chances" for people to be put on camera. Alternatively and in addition to the paying customer buying chances, Internet or Web TV users could also select areas, or particular seats that they would like to see. The motivation for this is that once the user selects a location to see, they are more likely to stay tuned waiting for the possibility that the camera will actually pan to the location they want.

2. How does the invention solve the problem or achieve an advantage (a description of "the invention", including figures inline as appropriate)?

The business method would work by having the user buy chances at having their seat # on camera. The chances could be purchased at the time the ticket was purchased or at a later time. Today, camera men or others examine the audience looking for interesting people. With our business method they first draw from the chances purchased or supplied over the Internet and then shoot the person or persons drawn.

In addition to simply being put on TV, soft copies of the images could also be provided in the form of MPEG or JPEG images. These images would be emailed to the customer, or offered for sale.

In another embodiment photographs could be taken, not for TV but simply to be emailed home so that relatives can see that the customer made it to the game. To do this the customer would pay for several levels of the service. The cheapest level would have the camera take a one time picture of the customer and Email it.

At the other extreme an automatic camera could take pictures at every pass and this image would be mailed to the specified email address. When the mail message is received a web TV set up box could immediately open the message and display the picture in a small window on the screen. This allows the viewers at home to relate to their friends and/or family members at the game.

Additionally, using the same technology an added service could be one of cleaning your seat before you arrive. Many people are season ticket holders and would pay more money if a camera would detect the wrong person in the seat and then send an alert to the security guard. A computer program would be written to compare images of the person currently in the seat vs who should be in the seat. Many options with this exist and could be gone into at a later time.

3. If the same advantage or problem has been identified by others (inside/outside IBM), how have those others solved it and does your solution differ and why is it better?

END8-2000-0227 Business Method for charging stadium shots - continued

4. If the invention is implemented in a product or prototype, include technical details, purpose, disclosure details to others and the date of that implementation.

*Critical Questions (Questions 1-8 must be answered)

***Question 1**

On what date was the invention workable? 12/07/2000 Please format the date as MM/DD/YYYY
(Workable means i.e. when you know that your design will solve the problem)

Material Removed

Material Removed

THIS PAGE LEFT BLANK

Material Removed

THIS PAGE LEFT BLANK

3/21
Sind Search

**IP&L Disclosure Evaluation: END8-2000-0227**Prepared for and/or by an IBM Attorney ~~XXXXXXXXXX~~Created By: ~~XXXXXXXXXX~~ Created On: 02/15/2001 04:15:47 PMLast Modified By: ~~XXXXXXXXXX~~ Last Modified On: 02/15/2001 04:17:18 PM

Required fields are marked with the asterisk (*) and must be filled in to complete the form.

Title of disclosure:

Business Method for charging stadium shots

Response Due to IP&L: 01/08/2001**Evaluation Submitted : 02/15/2001****Evaluation Instructions****FACTOR 1 - TECHNICAL CONTRIBUTION**

(Consider all Known publications/products - IBM and External)

Reason (s) for above Answer (please specify any technology known to the inventor or the evaluator and explain its relevance)

FACTOR 2 - CHARACTER OF PROBLEM SOLVED

Explain the problem, including describing alternatives and their drawbacks, and any advantages of this invention. What is the most important aspect of the disclosure and the most important advantages/disadvantages in your view?

Do others beside IBM face the problem?

Why so?

Material Removed**FACTOR 3 - USE BY IBM**

Reason(s) for above answer : (Be specific. If use is Probable or Definite, specify product, version etc.)

FACTOR 4 - USE BY OTHERS

Reason(s) for above answer : (If use is Probable or Definite, please specify why the innovation will be used by others, which type of companies and which type of products).

Material Removed

FACTOR 5 - DISCOVERY OF NON-IBM (NI) USE

Reason(s) for above answer (how would we detect use of invention by others)?

FACTOR 6 - ADEQUACY OF DESCRIPTION

Reason(s) for above answer.

FACTOR 7 - PEOPLE CONSULTED

Inventors (s)

Name others consulted:

Discussed evaluation and recommendation with inventors?

Evaluator Recommended Decision : ☐ Close ☐ Publish ☒ Search

Close: A patent would probably have little licensing value or IBM's freedom of use is already assured or is not important

Publish: A patent would probably have limited licensing value to IBM but freedom of use should be preserved.

Search: A patent on this subject could have significant licensing value. IPLaw should provide an option on patentability and portfolio value and a recommendation whether to file a patent application.

☐ Additional Search Info: This disclosure should be MERGED before searching and filing with disclosure (s)

Comments (Note : Limit your comments to technical/business issues)

(Form Revised 12/17/97)

RECEIVED MAY 11 2001
45

Searcher: Richard A. Booth, Jr.

PATENTABILITY

Search Report for: William Schiesser

Search Request No: END8-00-0227

Title: Business Method for Charging Stadium Shots.

10 MAY 01 2:4

IBMCONFIDENTIAL

What features were searched for?

Material Removed

709/218707/104705/5395/2.79348/578, 169, 157348/435, 302(Foreign art and literature was searched in all Subclasses.)AUTOMATED

U.S.
☒ EastWest
☐ JPTWS
☒ JQPAT

FOREIGN
☒ JAPAN
☒ JAPIC
☐ ASM

IBM
☒ TDBS
☐ IBM
☒ DBSS

LITERATURE
☒ INDEX
☐ COMINDEX
☒ IBM PL NET

Reference No.	Pub. Date	Class Subclass	Reference No.	Pub. Date	Class Subclass
6078928	08/20/2000	707/104	6154250	11/27/2000	348/157
6037545	02/20/2000	395/2.79	6144073	11/07/2000	348/402
5981788	11/25/1999	709/218	6071885	07/11/99	348/157
5980761	07/27/1999	705/5	6071885	07/20/99	348/578
5737491	04/07/1998	395/2.79			
Non-Patent Literature			Non-Patent Literature		
IBM RD n442 108 p 270 Article 1					
IBM TDB v36 n7 07-93 p273-284					

How Does Each of the Related Art References Correspond to the Search Features (Claims, if Validity/Clearance)?

Material Removed

Material Removed

THIS PAGE LEFT BLANK

Material Removed

THIS PAGE LEFT BLANK

Material Removed

THIS PAGE LEFT BLANK

Material Removed

THIS PAGE LEFT BLANK

Shelley M Beckstrand, P.C.
Attorney at Law

Docket END9 2001 0067

[illegible]

SYSTEM AND METHOD FOR SELECTING ARENA SEAT LOCATIONS FOR DISPLAY

Background of the Invention

Technical Field of the Invention

This invention pertains to a business method and system for selecting seat locations. More particularly, it pertains to the selection of seat locations for video display such as during breaks in action.

~~aaa not sure what is being said with the above line~~

Background Art

Typically, sports and cultural events in an arena, or some other similar venue such as a stadium, concert hall or theater are recorded for live or delayed video broadcast or other distribution. Camera operators and others, such as editors and producers, scan the audience or other participants in the event for interesting people to record. Then, such as during intermissions or other breaks in the action, or even during the performance or contest itself, video shots of the audience, crowd, team, chorus, or other participants are taken by one or more cameras and selected by an editor or producer for inclusion in the broadcast or distribution.

People often go to great lengths to raise the chance that they, their children or other associates in the audience or crowd, will be included in the video transmission, so that they may be observed by the audience viewing the contest, performance, or other event. Costumes, body paint, unusual behavior, and so forth are often resorted to by such individuals and have more or less effective based upon the type of event and the skill or artistic preferences of the individual editors and producers.

~~aaa not sure what is being said with the above line~~

~~aaa not sure what is being said with the above line~~

Heretofore, there as been no mechanism provided for an

END920010062051

1

an exemplary embodiment of the invention for selecting a record from the chance table of Figure 2 for e-mail transmission.

Best Mode for Carrying Out the Invention

In accordance with the preferred embodiment of the invention, chances for having image(s) of selected event venue locations selected for video distribution are sold to ticket purchasers or others. In accordance with further

~~the~~ services should be services

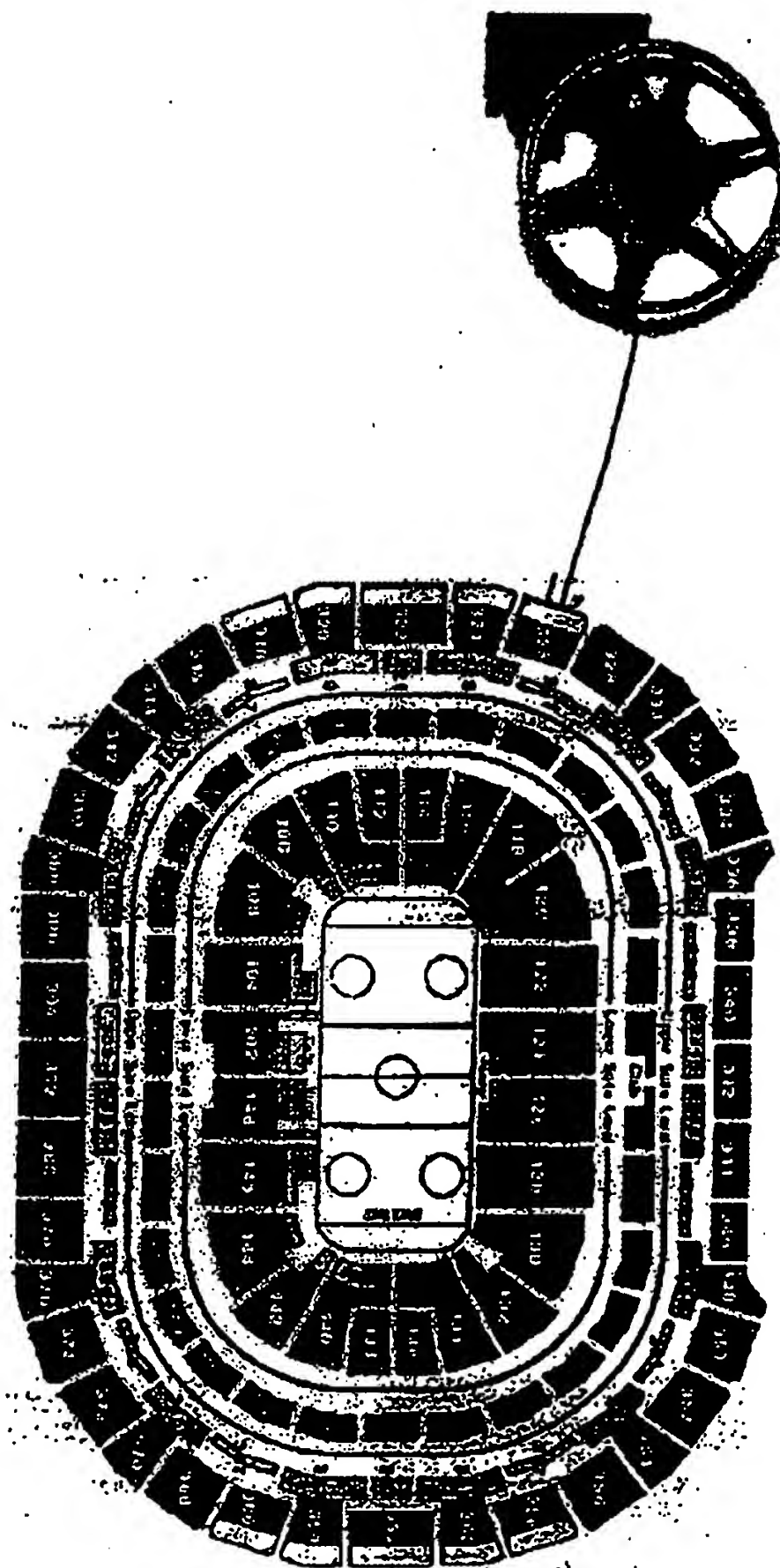
embodiments of the invention, additional ~~services~~ may be offered, such as e-mailing MPEG and/or JPEG soft copies of images to customers, or providing them on media (such as diskette, CD or DVD) at the venue or otherwise.

In accordance with an exemplary embodiment of the invention, a business method and system is provided whereby producers of an event may sell customers chances for people, groups, or venue scenes to be put on camera. Such customers include individuals or groups buying tickets to attend the event and individuals or groups viewing or expecting to view the event, such as on the Internet, TV, web TV. Also, individuals (hereafter, individuals includes single persons, and groups or associations of individuals) may select areas or particular seats that they would like to see, and then pay for an increased chance or an assurance that such area or seat will be included in the broadcast or other distribution of the event.

In accordance with these exemplary embodiments of the invention, a user buys a chance (increased probability or assurance) that a particular seat(s) location will be selected by the producers or others for being put on camera. These chances may be purchased at the time the ticket is purchased for attending the event, or later by the ticket purchaser or even others. The seat locations for which such chances have been purchased are recorded in a chance table, and the camera operators or editors select locations from that chance table for the video shots.

In accordance with a further exemplary embodiment of the invention, in addition to being put on a TV broadcast of the event, soft copies of images made of seat locations may

END920010062US1



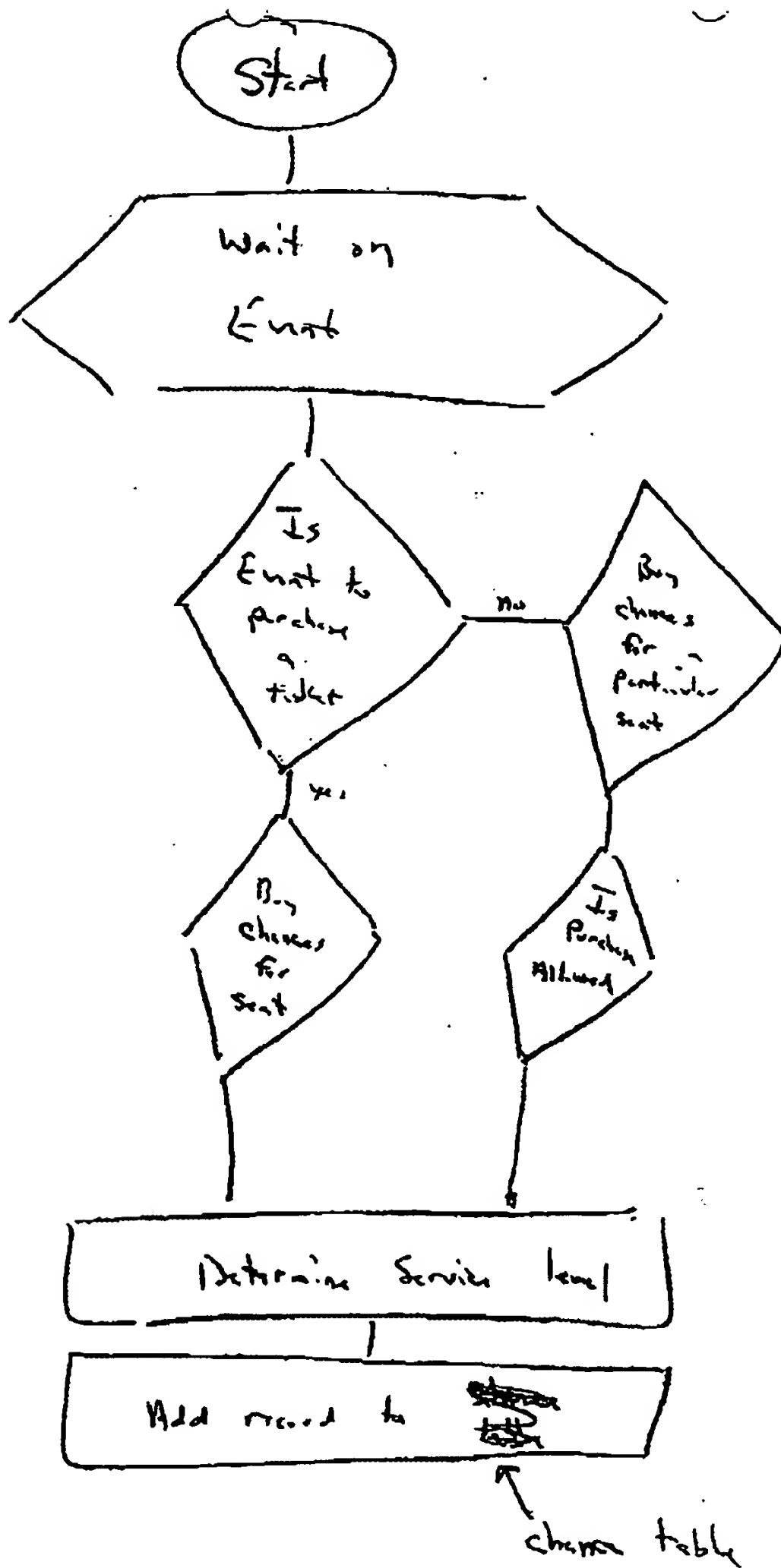
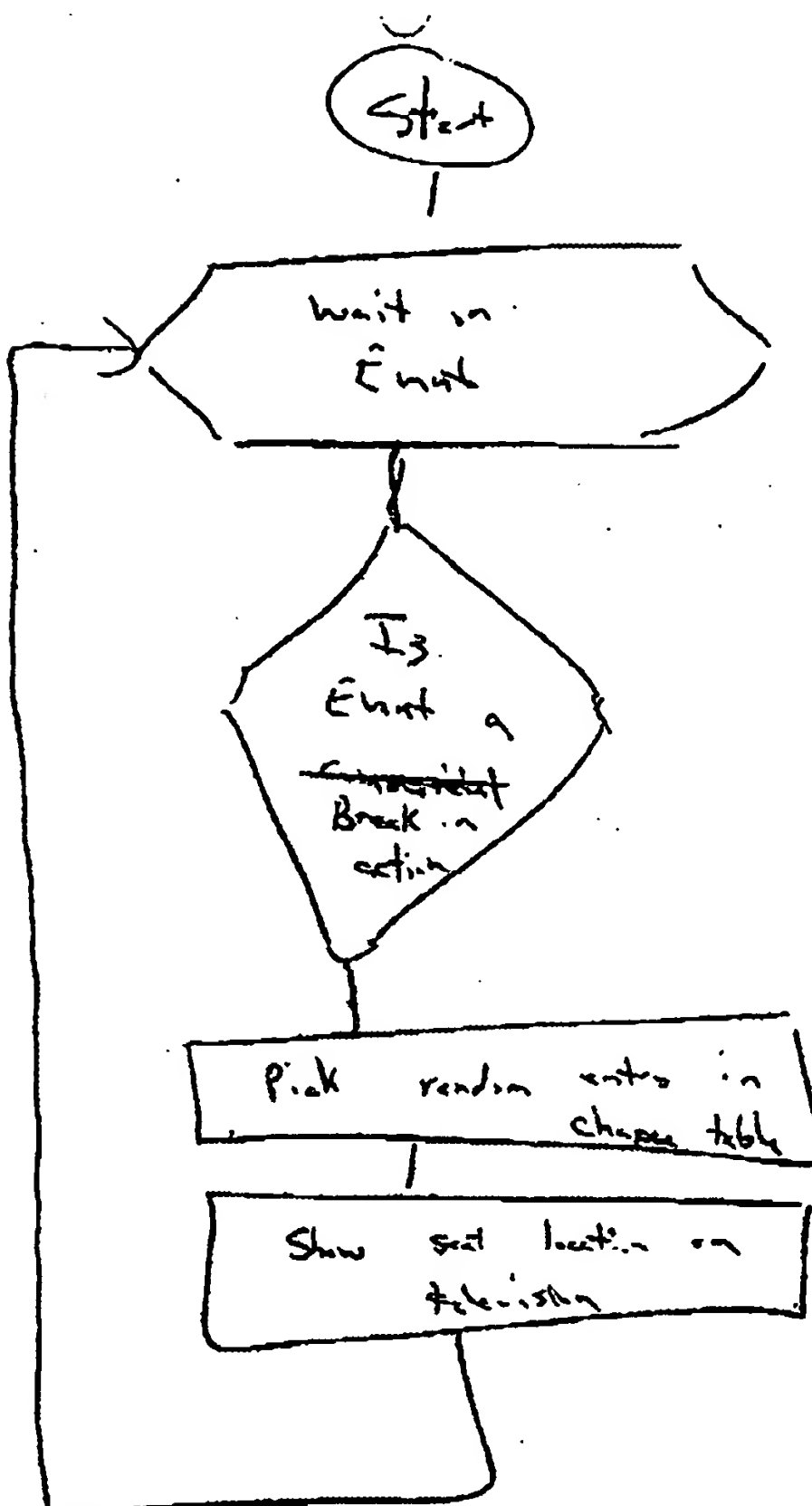


Fig. 2

Seat Location section	Seat #	email address	Home address	Service Level	Chances cost
-----------------------------	--------	------------------	-----------------	------------------	-----------------

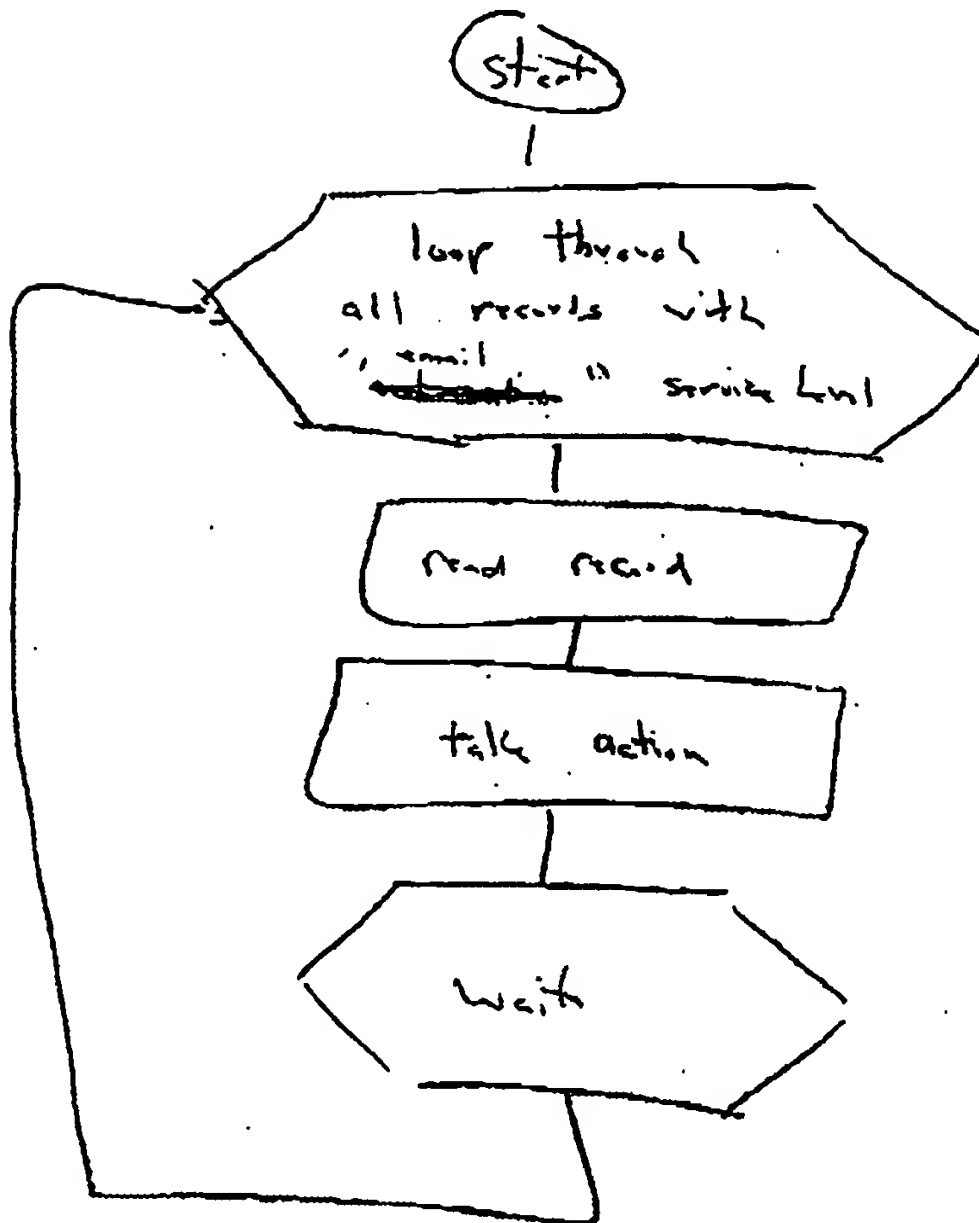
Fis }

Chance table



Chances
to be
Shown on
television

Fig 5



Changes for
email images,
~~documents~~
etc....

sports.pictures

Fig 1.

A simple camera taking a picture of a given seat location in an arena

Fig 2

A program flow of the capability of buying chances. This program could run in a kiosk or part of an online ticket purchase etc...

Fig 3

A data structure called "chance table". This data structure will hold all entries for purchased chances. The columns are seat location, seat #, email address, home address, service level and chance count. The service level field probably needs a little explaining. The thought here is that this column could have the value of "chance", if so then those records would apply to wanting to be on television and Fig 4 would apply to those records. Another possible value would be "email" which would indicate they want email pictures sent, this could be done automatically and hence the chance count column would be irrelevant. Other values for other service levels are contemplated.

Fig 4

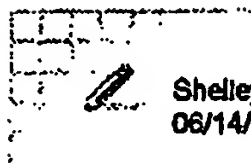
Basically a program flow or logic flow of what takes place when a break in the action takes place. When a break in the action takes place then a record is randomly picked from the "chance" table and the seat location is shown. I chose to say break in the action rather than commercial break to show that we could use the big screens at the games to show seats as well.

Fig 5


Program flow to go through all chance records to email pictures.

network
wireless
satellite
wireless

SD - associate
video feed
with seat
location



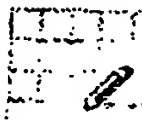
Shelley Beckstrand
06/14/2001 11:04 AM

To: John Santosuosso/Rochester/IBM
cc:
From: Shelley Beckstrand/Endicott/Contr/IBM@ibmus
Subject: Re: business method , charging for stadium shots 
Importance: Normal

I'll write a draft of your patent application in the next few days and send you a draft for review next week.
If I have any questions, I'll ask them at that time.

Thanks.

Shelley M Beckstrand
Attorney for IBM
314 Main St., Owego, New York 13827-1616
Phone: (607) 687-9913
Fax: (607) 687-7848

 Shelley Beckstrand
07/18/2001 01:56 PM

To: John Santosuosso/Rochester/IBM
cc: William Schlessner/Endicott/IBM
From: Shelley Beckstrand/Endicott/Contr/IBM@ibmus
Subject: end920010062us1: business method , charging for stadium shots

Attached is a draft of your patent application. Please mark it up with any changes needed before we send it to the United States Patent and Trademark Office.

I have some drawings to fax to you. Please give me your fax number, and I'll send them to you tomorrow morning.



FOOEND920010062.WPD

Thank you.

Shelley M Beckstrand
Attorney for IBM
314 Main St., Owego, New York 13827-1616
Phone: (607) 687-9813
Fax: (607) 687-7848

----- Forwarded by Shelley Beckstrand/Endicott/Contr/IBM on 07/16/2001 01:53 PM -----

John Santosuosso
06/01/2001 07:59 AM

To: Shelley Beckstrand/Endicott/Contr/IBM@IBMUS
cc:
From: John Santosuosso/Rochester/IBM@IBMUS
Subject: business method , charging for stadium shots

Shelley

Are the materials that I sent sufficient, i.e. are they self explaining. I was trying to cover two aspects of the invention.

The first is where we try and sell chances to people in hopes of being put on tv
The second is where we will sell chances but in all probability will take pictures of you at your seat and email them to you.

I could not figure out a good way to incorporate the security aspect of the invention where we proposed to have security come and remove people from seats they should not be at. This seemed to be a separate idea that perhaps should not have been in this disclosure.

Let me know what you think ...

John Santosuosso 253-4452

IBM ROCHESTER, MN FACSIMILE COVER SHEET**IBM CLASSIFICATION**

___ None

___ IBM Confidential

DATE: _____

Pages to follow 2TO: NAME Shelly B. Kelly

COMPANY _____

ADDRESS _____

FAX PHONE # _____

Phone # _____

FROM: NAME John S. S. S.

IBM Corporation

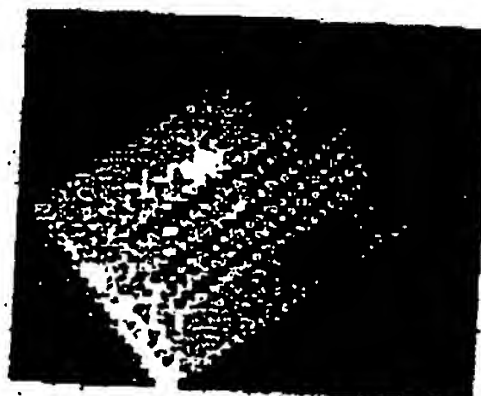
3605 Highway 52 North, Dept _____
Rochester, MN 55901-7829

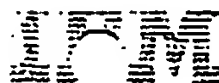
Phone # _____

Fax # _____

NOTE: IT IS THE SENDER'S RESPONSIBILITY TO ENSURE U.S.
EXPORT REGULATIONS ARE FOLLOWED.

- Transmissions to locations (including IBM) in Prescribed Countries MUST BE APPROVED by the Export Regulations Coordinator (3-6003).
 - Transmissions to Embargoed Countries are PROHIBITED.
 - If fax is being sent to a "non-IBM" foreign location (including Canada and Mexico), containing technical or IBM Confidential information, ECDA and "Letter of Written Assurance" MUST be on file. If these are NOT on file, contact the Export Regulations Coordinator at extension 3-6003 for assistance.
- REFERENCE: Rochester Procedures Guide 90.0, "Exporting Technical Data."





International Business Machines Corporation

Endicott, New York 13760-5553
607/755-0123
Direct Dialing No.:

May 15, 2001

Shelley M. Beckstrand
314 Main Street
Owego, NY 13827

Re: IBM Docket END920010062 -"BUSINESS METHOD FOR CHARGING
STADIUM SHOTS"
IBM Disclosure END8-2000-0227

Dear Shelley:

Please prepare an executable patent application for the above referenced docket in accordance with our standard IBM Microelectronics terms and conditions. This application must be filed on or before June 29, 2001 in accordance with the Business Method Patent Incentive program guidelines. Enclosed are an invention disclosure, evaluation, patentability search request, patentability search results with references attached, and inventor information for your use in preparing this patent application.

If it is your opinion that the preparation of an executable patent application for this docket should exceed our agreed upon attorneys' fees or that the executable application cannot be returned to our office by June 22 to allow sufficient time to have the application executed, please call me as soon as possible.

For technical assistance, please contact Gilford Martino @ (607) 752-4308, or one of the other inventors, who are copied on this letter for their attention.

Thank you for accepting this case on behalf of IBM. As always, if you have any questions, please do not hesitate to call me.

Sincerely,

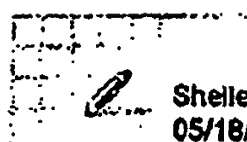
William E. Schiesser

William E. Schiesser
Patent Engineer

NOTE TO INVENTORS: Please promptly provide our outside counsel with any additional descriptions, drawings, flowcharts, etc. for your invention. Preferably, fax the information to the outside counsel at (607) 687-7848 and be sure to reference the docket number given above. The correspondence should be labeled "Prepared for an IBM Attorney - Privileged and Confidential".

Enclosures

cc: G. F. Martino
C. L. Bates
J. M. Santosuosso
V. T. Timon III



Shelley Beckstrand
05/18/2001 09:18 AM

To: Gilford Martino/Endicott/IBM
cc: Robert Keene/Endicott/IBM, William Schiesser/Endicott/IBM
From: Shelley Beckstrand/Endicott/Contr/IBM@ibmus
Subject: Re: patent applications end9 2001 0060 and 0062

I am trying to schedule a meeting with Bob Keene for Monday afternoon at 1:00 p.m. that should go an hour or so. If you are available when that is completed, we could meet Monday afternoon. Another alternative is to meet in IPLaw conference room on Wednesday afternoon. I have meetings there at 12:30 and 1:30, but should be through by 4:00 p.m.

Tuesday (corrected in followup note.)

In either event, if you could drop off the charts with Bob Keene, and if he is able to meet with me Monday (that is not confirmed), I could pick them up then.

Shelley M Beckstrand
Attorney for IBM
314 Main St., Owego, New York 13827-1616
Phone: (607) 687-9913
Fax: (607) 687-7848

----- Forwarded by Shelley Beckstrand/Endicott/Contr/IBM on 05/18/2001 09:13 AM -----

From: Gilford Martino on 05/18/2001 09:09 AM
To: Shelley Beckstrand/Endicott/Contr/IBM@IBMUS
cc: William Schiesser/Endicott/IBM@IBMUS
From: Gilford Martino/Endicott/IBM@IBMUS
Subject: Re: patent applications end9 2001 0060 and 0062

Shelley,
I will have some flow charts by Monday that I can fax to you, if you want to first see what we can come up with.

If you still need a meeting, would it be possible to start later in the afternoon, like 4pm Monday or Tuesday?
I know that it is a late start time, but it will be difficult for me to meet during peak working hours.

Thank you,
Gil Martino
ISeries TCP/IP GUI Development
T/L 852-4308
gil@us.ibm.com

Shelley Beckstrand

Shelley Beckstrand
05/18/2001 08:05 AM

To: Gilford Martino/Endicott/IBM
cc: William Schiesser/Endicott/IBM
From: Shelley Beckstrand/Endicott/Contr/IBM@ibmus
Subject: patent applications end9 2001 0060 and 0062

I would like to get started on your patent applications, which must be completed by June 22 -- so time is of the essence.

May I meet with you for two to three hours to lay out the cases, your office, on Wednesday morning 9:00 a.m. to noon, of this coming week, May 23, 2001?

I suspect that neither invention has been developed beyond the state described in the invention disclosures, so we'll need to come up with a few drawings and pseudo code statements describing the various alternative embodiments.

Thank you.

Shelley M Beckstrand
Attorney for IBM
314 Main St., Owego, New York 13827-1616
Phone: (807) 687-9913
Fax: (607) 687-7848

John Santorusso

END9 2001 006Z

Charging stadium slots.

507-253-4452

He will prepare flow charts!

LB

5-21-01

From: William Schiesser on 05/18/2001 11:23 AM

To: Shelley Beckstrand/Endicott/Contr/IBM@IBMUS
cc: Bethany Fitzpatrick/Endicott/Contr/IBMUS
From: William Schiesser/Endicott/Contr/IBMUS
Subject: Business Method Intellectual Property Extension
Importance: Normal

Shelley -- Per our discussion earlier today, we have some additional time to

and please confirm the June 2001 date specified in the information
accompanied these cases.

Thanks.

William E. Schiesser - Patent Engineer - IBM Endicott Intellectual Property Law
Department NSOE, Building 040-4, 1701 North St., Endicott, NY 13760
Phone: (807) 755-3251 - (T) 855-3252 - Fax: (807) 755-3250 - (T) 855-3250
Admin Support: Bethany J. Fitzpatrick - Phone: (807) 755-3250 - (T) 855-3250
** PREPARED FOR IBM ATTORNEY - PRIVILEGED AND CONFIDENTIAL **

David Adour
05/16/2001 01:10 PM

To: Endicott IP Law Department, Jan L. Smith/Endicott/Contr/IBM@IBMUS
cc:
From: David Adour/Endicott/Contr/IBMUS
Subject: Business Method Intellectual Property Extension

FYI.

David L. Adour
IBM Endicott Intellectual Property Law Counsel
Dept. NSOE/Bldg. 040-4, 1701 North St., Endicott, NY 13760
Internet: adour@us.ibm.com
Telephone: 807-755-3250 (IBM TL 855-3256)
Admin (June Mitchell): x3250
Fax: x3250

PREPARED BY IBM ATTORNEY - PRIVILEGED AND CONFIDENTIAL

Forwarded by David Adour/Endicott/Contr/IBM on 05/16/2001 01:10 PM

Leonora Hoidal/IBMCA
05/16/2001 11:48 AM

IBM ROCHESTER, MN FACSIMILE COVER SHEET

IBM CLASSIFICATION

___ None

DATE: _____

___ IBM Confidential

Pages to follow 6

TO: NAME Shelly

COMPANY _____

ADDRESS _____

FAX PHONE # 607-887-2848

Phone # _____

FROM: NAME John Sanborn

IBM Corporation

3605 Highway 52 North, Dept _____

Rochester, MN 55901-7829

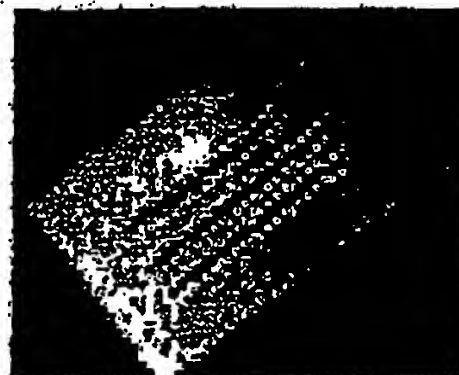
Phone # _____

Fax # _____

NOTE: IT IS THE SENDER'S RESPONSIBILITY TO ENSURE U.S. EXPORT REGULATIONS ARE FOLLOWED.

- Transmissions to locations (including IBM) in Proscribed Countries MUST BE APPROVED by the Export Regulations Coordinator (3-6003).
- Transmissions to Embargoed Countries are PROHIBITED.
- If fax is being sent to a "non-IBM" foreign location (including Canada and Mexico), containing technical or IBM Confidential information, eCDA and "Letter of Written Assurance" MUST be on file. If these are NOT on file, contact the Export Regulations Coordinator at extension 3-6003 for assistance.

REFERENCE: Rochester Procedures Guide 904, "Exporting Technical Data."



From: Gilford Martino on 07/19/2001 10:27 AM

To: Shelley Beckstrand/Endicott/Contr/IBM@IBMUS

cc:

From: Gilford Martino/Endicott/IBM@IBMUS

Subject: Re: end920010062us1: business method , charging for stadium shots

Shelley,
You've got my sign off.

Thank you,
Gil Martino
iSeries TCP/IP GUI Development
T/L 852-4308
gil@us.ibm.com

----- Forwarded by Gilford Martino/Endicott/IBM on 07/19/2001 10:28 AM -----

John Santosuosso
07/18/2001 12:10 PM

To: Shelley Beckstrand/Endicott/Contr/IBM@IBMUS
cc: Gilford Martino/Endicott/IBM@IBMUS
From: John Santosuosso/Rochester/IBM@IBMUS
Subject: Re: end920010062us1: business method , charging for stadium shots

Shelley

I am faxing out 2 of the pages. I found some minor word changes and circled one sentence that I did not understand, other than that its ready to go from my review. Once Gil signs off on it I guess we would be done.

Thanks.

John Santosuosso 253-4452

Shelley Beckstrand
07/18/2001 12:56 PM

To: John Santosuosso/Rochester/IBM
cc: William Schiesser/Endicott/IBM
From: Shelley Beckstrand/Endicott/Contr/IBM@ibmus
Subject: end920010062us1: business method , charging for stadium shots

Attached is a draft of your patent application. Please mark it up with any changes needed before we send it to the United States Patent and Trademark Office.

I have some drawings to fax to you. Please give me your fax number, and I'll send them to you tomorrow morning.

Thank you.

Shelley M Beckstrand
Attorney for IBM
314 Main St., Owego, New York 13827-1618
Phone: (607) 887-9913
Fax: (607) 687-7848

----- Forwarded by Shelley Beckstrand/Endicott/Contr/IBM on 07/18/2001 01:53 PM -----

John Santosuosso
06/01/2001 07:59 AM

To: Shelley Beckstrand/Endicott/Contr/IBM@IBMUS
cc:
From: John Santosuosso/Rochester/IBM@IBMUS
Subject: business method , charging for stadium shots

Shelley

Are the materials that I sent sufficient, i.e. are they self explaining. I was trying to cover two aspects of the invention.

The first is where we try and sell chances to people in hopes of being put on tv
The second is were we will sell chances but in all probability will take pictures of you at your seat and email them to you.

I could not figure out a good way to incorporate the security aspect of the invention where we proposed to have security come and remove people from seats they should not be at. This seemed to be a separate idea that perhaps should not have been in this disclosure.

Let me know what you think ...

John Santosuosso 253-4452

Shelley M. Beckstrand, P.C.
 Attorney-at-Law
 314 Main Street, Oswego, NY 13827-1616
 (607) 687-9913 / Fax: (607) 687-7848
 Shelley Beckstrand/Enlighten/Conti/IBM

To: Morgan & Finnegan, L.L.P.
 345 Park Avenue
 New York, New York 10154-0053
 Fax: 1-212-751-6849
 Attention: Christopher Hughes, Esq.
 cc: Denise Jurik

Invoice Date: 19 JUL 2001

DOCKET TITLES

1	System and method for reflecting areas and locations for display
2	
3	
4	
5	

Comments:

Docket Title Reference Number	1	2	3	4	5
Docket #, AHP #, Clearance #, Project Code, TM →					
Div/Dept to be Charged					
IP Location Requesting Service					
IP Attorney (AHP #) Requesting Service					
PATENT PREPARATION AND PROSECUTION		Amount	Amount	Amount	Amount
Application Fee - Standard Fee					
Application Fee - Add'l Fee (requires prior approval)					
Foreign Counterpart Application					
Amendment - Standard Fee					
Amendment - Additional Fee (requires prior approval)					
Drafting and Filing Charges					
Other click here to describe					
US PRO SEES (incl. Filing, Issuance, etc) click here to describe					
OTHER LEGAL SERVICES					
AHP Investigations					
Clearances					
Licensing Activities click here to describe					
Merger and Acquisition Activities click here to describe					
Trademark Activities click here to describe					
Other click here to describe					
MISCELLANEOUS DISBURSEMENTS (Includes phone, fax, mail, express mail, copying, optipost)					
TRAVEL click here to describe					
OTHER click here to describe					
TOTAL EXPENSES (per docket)					
TOTAL EXPENSES					

**This Page is Inserted by IFW Indexing and Scanning
Operations and is not part of the Official Record**

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

- ☐ BLACK BORDERS
- ☐ IMAGE CUT OFF AT TOP, BOTTOM OR SIDES
- ☐ FADED TEXT OR DRAWING
- ☐ BLURRED OR ILLEGIBLE TEXT OR DRAWING
- ☐ SKEWED/SLANTED IMAGES
- ☐ COLOR OR BLACK AND WHITE PHOTOGRAPHS
- ☐ GRAY SCALE DOCUMENTS
- ☒ LINES OR MARKS ON ORIGINAL DOCUMENT
- ☒ REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY
- ☐ OTHER: _____

IMAGES ARE BEST AVAILABLE COPY.

As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.